Collaboration between Grupo CIO and Terramare removes 190 kg of waste on Playa Grande at Porís de Abona

A total of 47 volunteers participated in this charitable and environmental initiative which involved the contribution of the foundation 'Fundación Tutelar Sonsoles Soriano', the Volunteer Office of the Tenerife Island Council, the Town Council of Arico and the company Fuentealta

Santa Cruz de Tenerife, 16 September 2024 – Grupo CIO, in line with its commitment to the environment and the community, held a day of environmental volunteering on Playa Grande beach at Porís de Abona, in the municipality of Arico, together with the Terramare association. A total of 190 kg of waste (fishing nets, boxes, plastics and microplastics) was collected. Also, a turtle was released during the day. It was rescued in Los Cristianos and recovered at La Tahonilla Wildlife Recovery Centre.

The foundation Fundación Tutelar Sonsoles Soriano participated as a guest at the event, which was supported by the Volunteering Office of the Cabildo de Tenerife, the Town Council of Arico, and the company Fuentealta.

The day's main activity, which also spread to the surroundings and paths adjacent to the beach, was coastline cleaning, which included an environmental awareness workshop run by the Terramare association. To end the day, the volunteers enjoyed a paella from the caterer APJ, a social economy project organised by the foundation Fundación Canaria' El Buen Samaritano'.

'At Grupo CIO, we firmly believe in encouraging initiatives that combine social and environmental commitment. In addition to enabling us to actively contribute to cleaning up our natural environment, this initiative also promotes awareness about the need to protect our planet while bringing the importance of inclusive projects into the limelight. We are delighted to collaborate with Terramare and Fundación Tutelar Sonsoles Soriano once again on this day and to bring our team and the community together in a joint effort for a more sustainable future,' stated José Enrique Ascanio, the head of Corporate Sustainability at Grupo CIO.

There were 47 participants in total, including people from the Grupo CIO team, volunteers and technicians from Terramare, users of Fundación Tutelar Sonsoles Soriano, and volunteers of Arico and other environmental entities on the island.

Since 2018, Grupo CIO has worked together with Terramare to organise different environmental activities. This collaboration reflects Grupo CIO's firm commitment to sustainability and environmental friendliness, encouraging community engagement to help protect and conserve our natural spaces.

In turn, the relationship between Grupo CIO and Fundación Tutelar Sonsoles Soriano encompasses over a decade of continuous collaboration to strengthen the foundation's charitable goals. The foundation's mission is to protect people with intellectual disabilities who experience hardship.

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About Grupo CIO

Grupo CIO is the result of the business background of the Zamorano family, which began in 1902 in the tobacco sector. Of Canarian origin and funded with Canarian capital, the current group is the result of an innovative vision and commitment to diversification and talent, thanks to which it has become a leader in the tourism, industrial, services, and property sectors.

The company, which owns brands such as The Tais Hotels & Villas, with its flagship hotel Bahía del Duque, as well as the companies Fuentealta, Record Lavandería Industrial, Record Limpieza and Grupo Inmobiliario de las Islas Occidentales, has a team of over 1000 people and is also an essential source of indirect job creation through its activities.

Through its Department of Corporate Sustainability, Grupo CIO advocates a strategy based on three cornerstones: ensuring the welfare of its staff, looking after the environment, and implementing initiatives that encourage improved quality of life in the community. This is all thanks to its annual collaboration with over 100 charity and social projects and the creation of synergies with third-sector entities.

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